

NEW ISSUE ANNOUNCEMENT



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FOREWORD

Editor's Foreword and Introduction to Vol. 7 (1) Jul. 2025

Nayan Kanwal, Professor

<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id0016.p1-4>



ARTICLES

Research

Open Access

1. Impulsive Buying in AI-Driven Retail: An SOR Model Perspective on Omni-Channel Usefulness
Kaur Kamaljeet^{1}, Noor Inayah Yaakub², Abu Bakar Abdul Hamid³, Chan Sai Keong⁴ and Singh Jaspal⁵ (Malaysia)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1285.p1>
2. Adapting to Change: Livelihood Strategies of Street Vendors Under Ho Chi Minh City's Sidewalk Fee Policy in District 1, Ho Chi Minh City
Võ Thanh Tuyền^{1} and Trần Đăng Khoa² (Vietnam)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1286.p16>
3. Religious Practices and Health Challenges in the Chaoshan Region of Peripheral China
Qing Wu (China)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1279.p36>
4. Intervention of Spoken Word in Making Contemporary Dance Choreography
Muhammad Fairul Azreen bin Mohd Zahid^{1}, Mohd Kipli Abdul Rahman², Ahmad Kamal Basyah Sallehuddin³ and Syahrul Fithri Musa⁴ (Singapore)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1282.p41>
5. Echoes of Identity: Language Among Ethnic Minorities in Vietnam's Central Highlands
Mai Hồ Xuân (Vietnam)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1289.p60>
6. Between Code and Culture: Is Translanguaging a Disruption or a Bridge in ESL?
Caesar Dealwis¹, Sheela Faizura Nik Fauzi^{2}, Aiman Zulaikha Mohd Fadzli³ and Abdul Azim Mahda⁴ (Malaysia)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1301.p75>
7. Navigating Urban Livelihoods: The Role of Social Networks in the Lives of Young Workers in Ho Chi Minh City, Vietnam
Nguyễn Lưu Tâm Anh¹ and Võ Thanh Tuyền^{2} (Vietnam)*
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1304.p86>

8. Bearing the Weight: Motherhood and the Echoes of Trauma in Louise Erdrich's *The Round House*
M Amala Freeda^{1*} and *I Felicita Mary Praba*² (India)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1306.p96>

Opinion

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9. Being-for-Others: *Marxiology Beyond Darwin and Freud*
Brij Mohan, Dean Emeritus (USA)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1283.p106>

Concept

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10. Revolutionizing Arabic Language Learning: Innovative Teaching Strategies for Non-Native Speakers
Ayad Neissi (IRAN)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1287.p112>
11. Targeting Challenges to Manage the Fear of Public Speaking
Dwayne Bynum (USA)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1284.p120>
12. Speaking Truth Through Myth: A Feminist Critique of Narrative Justice and Resistance in *Song of Draupadi*
Thendral S^{1*} and *Felicita Mary Praba I*² (India)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1305.p131>

Book Review

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13. A Critical Review of Nanak and His Philosophy
Edition by Devinder Singh Chahal (Canada)
<https://doi.org/10.37534/bp.jhssr.2025.v7.n1.id1303.p140>

Referees

Acknowledging Our Prestigious Reviewers for this Issue for Vol.7 (1) Jul. 2025
Chief Executive Editor (JHSSR)
<https://doi.org/10.37534/bp.jhssr.2024.v7.n1.idR.0016.p144>
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Best regards,

Nayan Deep S. Kanwal, [FRSA](#), [ABIM](#), [AMIS](#), [Ph.D.](#)

Chief Executive Editor (HORIZON Journals)

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